



**FOR IMMEDIATE RELEASE**

SEPT. 27, 2011

**CONTACT:** Deborah Schultz, [transborders1@cs.com](mailto:transborders1@cs.com)

## **Newly Appointed Peruvian Ambassador Invited 2011 Middfest Luncheon**

**WHO:** Harold Forsyth, Peru Ambassador to the United States

**WHAT:** 2011 Middfest International Ambassador Luncheon

The Ambassador Luncheon is an opportunity to learn about the future of trade relations between Peru's dynamic economy and US business prospects. The subject of the Luncheon is "Peru-US in an Era of Change: Trade and Beyond."

The International business programming underscores Middfest International's core belief that arts and culture set a beautiful stage for trade and investment. Each year the ambassador and other top government officials and businesses from the featured country actively participate in programs that are adapted to the economic synergies of the featured country and commerce in our region.

**WHEN:** Friday, September 30, 2011

**TIME:** 12:00 – 1:30 pm

**WHERE:** Wingate by Wyndham and Meridian Conference Center  
7500 Tylers Place Boulevard in West Chester, Ohio 45069

**TICKETS:** \$25 per person; \$175 for table of 8

### **MIDDFEST 2011 AMBASSADOR LUNCHEON PARTNERS:**

Ohio Department of Development Global Markets Division, the Ohio Hispanic Chambers of Commerce, Miami Valley International trade Association, Northern Kentucky International Trade Association, Greater Cincinnati World Affairs Council, Hispanic Chamber Cincinnati USA, Dayton Hispanic Chamber, Dayton Area Chamber of Commerce, the Chamber of Commerce Serving Middletown, Monroe & Trenton, the Springboro Chamber of Commerce and the Franklin Chamber of Commerce.

### **ABOUT MIDDFEST INTERNATIONAL:**

Middfest International Foundation exists to promote world understanding, friendship and peace with its annual cultural week-long event that focuses on different country each year. This year, Middfest celebrates Peru. Programming culminates on the first weekend of October in and around the Middletown City Building on Donham Plaza in Middletown, Ohio showcasing live entertainment, food, art exhibits, lectures, movies, children's programs, sports, business and trade, and much more. For additional information on Middfest contact 513-425-07707 and visit [www.middfestinternational.org](http://www.middfestinternational.org).



## Harold Forsyth

**Ambassador  
Embassy of Peru**

Peru's government appointed diplomat Harold Forsyth as the new Peruvian Ambassador Extraordinary and Plenipotentiary to the United States and gave him the credential letters and the respective full powers. Forsyth, who replaces Luis Valdivieso, served also as ambassador to China, Colombia and Italy.

The appointment of the diplomat was made official by a resolution published in El Peruano official gazette.

Harold Forsyth was born in Lima, Peru on May 27, 1951. He graduated in journalism at the Pontifical Catholic University of Peru and in International Relations & Diplomacy at the Diplomatic Academy of Peru. He also obtained a Master in Political Science at the Simón Bolívar University in Venezuela.

Forsyth is founding member of the Democratic Forum and of the civil association of electoral verification "Transparencia".

He was elected congressman of the Republic of Peru for the period 1995 – 2000 and was a member of the Committee of Transfer of the Government of Peru in 2001.

He has been Ambassador of Peru to Colombia between 2001 and 2004 and Ambassador of Peru to Italy between 2004 and 2006. During 2004 to 2005, he was also permanent Representative of Peru to the International Organizations with headquarters in Rome (Food and Agriculture Organization – FAO, International Fund for Agricultural Development - IFAD, and World Food Program – WFP).

In 2006 he was Vice Minister Secretary General of Foreign Affairs of Peru and was advisor of the Ministry of Foreign Affairs of Peru from 2006 to 2009.

He was Ambassador of Peru to the People's Republic of China from 1st August 2009 until August 2011. He was also concurrently the Ambassador of Peru to Mongolia and to the Islamic Republic of Pakistan.

Source: [http://www.outboundinvestment.com.cn/speaker\\_view.asp?id=13](http://www.outboundinvestment.com.cn/speaker_view.asp?id=13)